

Workshop on Innovation Economics

Friday, April 4 2025

09:00-18:15

Tinbergen Institute Amsterdam, room 1.60

Organizers: [Regi Kusumaatmadja](#), [José Luis Moraga](#), [Sander Onderstal](#), [Maarten Pieter Schinkel](#)

Program

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| 08:45–09:15 | Welcome to Tinbergen Institute |
| 09:15–10:55 | <p>Axel Gautier (HEC Liège)
“Big Tech Acquisitions and Innovation: An Empirical Assessment”</p> <p>Florian Szűcs (WU Vienna)
“Startup Acquisitions, Venture Capital and Innovation: A Comparative Study of Google, Apple, Facebook, Amazon and Microsoft”</p> |
| 10:55–11:10 | Tea break |
| 11:10–12:00 | <p>Luise Eisfeld (HEC Lausanne & Swiss Finance Institute)
“Entry and Acquisitions in Software Markets”</p> |
| 12:00–13:00 | Lunch break |
| 13:00–14:40 | <p>Bernhard Ganglmair (Mannheim & ZEW)
“Mergers and the Direction of Corporate Innovation”</p> <p>Regi Kusumaatmadja (Vrije Universiteit Amsterdam)
“Mergers and Innovation: An Exploration of Firms’ Direction and Scope of Innovation”</p> |
| 14:40–14:55 | Coffee break |
| 14:55–16:35 | <p>Jo Seldeslachts (KU Leuven, Universiteit van Amsterdam, DIW)
“Are M&As Spurring or Stifling Innovation? Evidence from Antidiabetic Drug Development”</p> <p>Evgenia Motchenkova (Vrije Universiteit Amsterdam)
“Mergers and R&D Investment: A Unified Approach”</p> |
| 18:00 | Drinks and dinner (upon invitation) |